



# SOCIAL MEDIA AS GEOSPATIAL ENABLER FOR DEFENCE AND SECURITY

Lt Col Deepak Martin
Maj Sarat Chandra





# **PREVIEW**

√Introduction

✓ Case Studies

Activity Based Intelligence

✓ Application in Indian Scenario

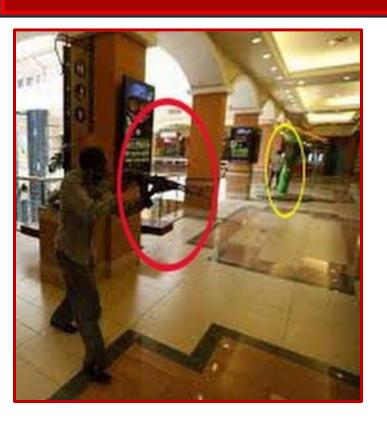
Conclusion

# SELFIE KILLS ISIS LEADER...

The terror group has published 1,700 photos, videos and other posts, reaching up to 200,000 users on Twitter



## Al-shabaab, Somali Terrorist Group





Tweeted live during the attack at Westgate Mall Nairobi, Kenya

## **PHILIPPINES TYPHOON 2013**





Change in landscape updated by facebook status and tweets

## **INDIAN SCENARIO**



Jammu & Kashmir



North East States



Pan India application for Public security like tracking of the sympathizers and sentiments through the Social Media

# INTELLIGENCE







Sig int Im Int





Os Int

## ACTIVITY BASED INTELLIGENCE

#### What's happening



#### What's going to happen



a multi-INT approach to activity and transactional data analysis to resolve unknownunknowns, develop intelligence and drive collection.

## **ABI: PURPOSE**

- ✓ Collect, characterize and locate activities and transactions.
- ✓ Identify and locate actors and entities conducting the activities and transactions.
- ✓ Identify and locate networks of actors.
- ✓ Understand the relationships between networks.
- $\checkmark$  Develop patterns of life.

## **ABI: PILLARS**

## **ACTIVITY BASED INTELLIGENCE**

GEO REFERRENCE

TO DISCOVER

DATA

**INTEGRATION** 

&

**EXPLOITATION** 

DATA

**NEUTRALITY** 

SEQUENCE

**NEUTRALITY** 

## **HUMAN DOMAIN: KEY ENABLER OF ABI**

### <u>Categories</u>

Who you are?

What you do?

MIN

Who you know?

Socio-cultural / human terrain analysis

# **CONCLUSION**



## **BIBLIOGRAPHY**

- 1. www.geospatialworld.net.
- 2. www.geointworld.net.
- 3. http://trajectorymagazine.com
- 4. http://defensesystems.com.
- 5. The five principles of Intelligence collection by Mark M Lowenthal, Robert M Clark.
- 6. The Intelligence Journal of U.S Intelligence studies, Volume 20 Number 2, Fall/Winter 2013.
- 7. Thermopylae, Science & technology 'Hybrid of Social, Mobile and Human Geography is Driving Future of GEOINT' Dec 03, 2013.